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JTBC

the most loved
and trusted network
by Koreans everywhere
is now celebrating
its 7th anniversary

After growing in leaps and bounds over the past seven years, JTBC is again undertaking a ‘challenge’



JTBC had been working tirelessly over the past 7 years to provide differentiated contents in the changing global media industry.

'Newsroom' has become one of the nation's most popular programs, attracting the largest audience in Korean history, providing coverage of landmark events, such as the Inter-Korean Summit.

Starting with the drama 'Rain or Shine' JTBC has continued to expand its lineup with the addition of a Monday-Tuesday drama slot, increasing its depth and diversity.

Also by producing hit dramas like 'SKY Castle' 'Misty' 'Something in the Rain' and 'The Beauty Inside', JTBC received rave reviews in the aspects of both quality and entertainment.

The consecutive successes of JTBC's season-based, non-scripted programs including 'Sugar Man' 'Hyori's Bed and Breakfast' and 'Hidden Singer' have proven that JTBC is a broadcaster trusted and watched by many.

'Wassup Man' reached new heights in cross-media application by accumulating over 1.6 million subscribers on its YouTube channel. This marked the first time a digital non-scripted program produced by a domestic broadcasting company gained that many subscribers on YouTube.

The JTBC media family—which includes JTBC2, JTBC3 FOX Sports, JTBC4 and JTBC Golf —have played a pivotal role in all areas of society from entertainment to lifestyle and sports.

Going forward, JTBC will stop at nothing to provide viewers with even better content.

History **Begins**

Records & Awards

Crossing **Platform** Boundaries

Embracing **Diversity**

Reaching Out to the **World**

Beginning Again

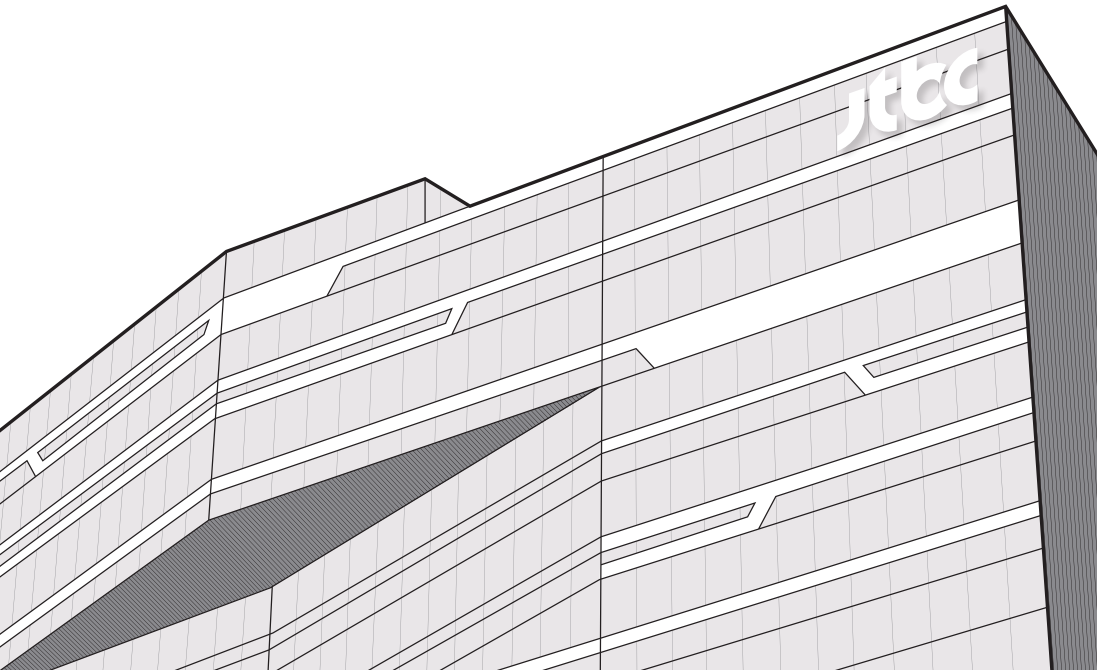


Jtbc

The 'Keywords' of JTBC

History Begins

Feb 1963	Tongyang Broadcasting Company (TBC) launched
Dec 1964	Korea's first variety show TBC 'Show Show Show' broadcasted for the first
Mar 1970	The drama 'Assi' recorded a viewer rating of 70.3%, the highest viewer rating of a single program at that moment
Nov 1980	TBC was forcibly closed and merged with the Korea Broadcasting System (KBS) by the new military regime
Dec 2010	JTBC selected as the No.1 comprehensive channel operator
Dec 2011	JTBC officially launched



Records & Awards

2017-2018	JTBC ranked No.1 in viewer satisfaction for 2 consecutive years (KISDI)
2015-2018	JTBC ranked No.1 in the Broadcasting Channel Performance for 4 consecutive years(KISDI)
2016-2018	JTBC awarded 4 prizes at the Media Awards 2018 and the Grand Prize for 3 consecutive years for the first time among domestic broadcasting companies
2017-2018	JTBC selected as the most reliable media for 2 consecutive years in Korea (Sisain)
2016-2018	JTBC selected as the most reliable media for 3 consecutive years (Sisapress)
Dec 2018	JTBC becomes the first media company to hit one million Naver channel subscribers in the korea
Dec 2016	'Newsroom' exceeded a 10% viewer rating for the first time among Non-terrestrial television news programs
2014-2018	'Newsroom' selected as the most trusted broadcast program for 5 consecutive years (Sisain)
2007-2018	CEO Sohn Suk-hee selected as the most trusted journalist for 12 consecutive years (Sisain)
2005-2018	CEO Sohn Suk-hee selected as the most influential journalist for 14 consecutive years (Sisapress)
Feb 2013	'Childless Comfort' exceeded a 10% viewer rating for the first time among Non-terrestrial television dramas
Aug 2017	'The Lady in Dignity' recorded its highest viewer rating of 12.7%
Mar 2018	'Hyori's Bed and Breakfast 2' recorded a 12.2% viewer rating, the highest non-scripted program viewer rating in JTBC history
Feb 2018	'Hyori's Bed and Breakfast 2' recorded a first viewer rating of 9.1%, the highest in JTBC
Apr 2018	Coverage of the 2018 Inter-Korean Summit ranked No.1 in viewer ratings in all time
Jan 2019	'SKY Castle' exceeded a 20% viewer rating for the first time in JTBC programs

Crossing Platform Boundaries

Oct 2013	'Newsroom' started live broadcasting on a portal site for the first time in Korea
Dec 2018	'Newsroom Live' recorded 573,107,961 total digital viewers
Sep 2018	'Wassup Man' exceeded 1 million subscribers for the first time among single YouTube content channels opened by a domestic broadcasting company
Dec 2018	'Wassup Man' recorded 1.6 million in terms of cumulative number of subscribers
Dec 2018	JTBC Entertainment YouTube channel exceeded 3 million subscribers

Embracing Diversity

2014, 2018	Exclusive broadcaster of the 2014 Brazil World Cup and the 2018 Russia World Cup Asian Final Qualifiers : South Korea vs. Iran exceeded a viewer rating of 16% (JTBC and JTBC3 Combined / Aug 31, 2017)
2019	Exclusive Broadcaster of the 2019 AFC Asian Cup : South Korea vs. Qatar match saw a record of 30.5% in ratings (JTBC and JTBC3 combined / Jan 25, 2019)
2013, 2017	Exclusive broadcaster of the World Baseball Classic (WBC)
Dec 2018	JTBC2 'Love Ranking' recorded 77 million cumulative mobile views
2017-2019	JTBC3 FOX Sports sole broadcaster of the world's four major tennis championships
Mar 2017	JTBC Golf launched the world's first LPGA tour-dedicated digital channel 'LPGA TV'
Jun 2018	JTBC4 ranked No.1 cable life and beauty channel in online buzzworthiness only a month after its launch

Reaching Out to the World

Jan 2019	JTBC awarded 4 Prizes including the Cable & Satellite Channel of the Year at the Asian Television Awards ('Misty' leading actor Kim Nam-joo, 'Something in the Rain' 'Men on a mission' also awarded)
Dec 2018	'Misty' format sold to the Middle East and Turkey
May 2018	'A Person You May Know' awarded the Grand Prize at the Busan International Web Contents Festival
Apr 2018	'A Person You May Know' awarded the Gold Prize at the WorldFest-Houston
Apr 2018	'Crime Scene 3' awarded the Grand Prize at the New York TV & Film Festival
Feb 2018	All of JTBC's contents provided by Asian OTT service, Viu
Dec 2016	'Crime Scene 2' awarded the First Prize in the best game and quiz program sector of the Asian Television Awards
Aug 2016	JTBC office space design awarded the Grand Prize in the communication sector at the 2016 Red Dot Design Awards
Apr 2016	'Crime Scene 2' awarded the Gold Prize in the TV entertainment sector at World Fest-Houston
Jan 2016	'Men on a Mission' 'The Beauty Inside' 'LIFE' and 'Something in the Rain' 'The 3rd Charm' contracted with Netflix
Apr 2015	'Hidden Singer' format sold to countries including China, Thailand, Vietnam
Aug 2013	JTBC brand identity awarded the Grand Prize in the communication sector at the 2013 Red Dot Design Awards

Beginning Again

Jan 2018	Name changed to the 'JoongAng Group', the only comprehensive content group in Korea, covering various platforms, such as newspaper, broadcasting, magazines, new media, multiplexes, and leisure, as well as the 'JoongAng Media Network'
Nov 2018	The 1st JTBC Seoul Marathon launched
Feb 2019	JTBC Studio Ilsan opened

* Ratings measured from Pay TV viewers in metropolitan areas, according to Nielsen.
Internet buzzworthiness measured by the standards of the Good Data Corp.



Unique Comprehensive Content Group in Korea

JoongAng Group

Newspaper

중앙일보

The Korea Daily

일간스포츠

중앙SUNDAY

KOREA JOONGANG DAILY

Broadcast

JTBC

JTBC2

JTBC3 FOX Sports

JTBC4

JTBC GOLF

studio
LULU
Lala

Magazine

COSMOPOLITAN

ELLE

Esquire

BAZAAR

일간중앙

Forbes

Newsweek

이코노미스트

Entertainment

MEGABOX

중앙books

Leisure

phognix
HOTELS & RESORTS

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News & Informative

Newsroom

Morning &

News Scene

Crime Chief

Political Journalists' Meeting

Newsroom Now

Night Debate

Lee Gyu-yeon's Spotlight

Seoul and Pyongyang, the Story of Two Cities

Battle of Tongues

Differential Class - I Have A Question

Kim Je-dong's Talk to You

JTBC's news and informative contents demonstrate JTBC's 'dignity' as No.1 in influence, reliability and readership.

'Newsroom' (originally titled 'News 9') is a program reflecting the values of facts, fairness, balance and dignity. Sohn Suk-hee was recruited as the program's anchor in 2013 and 'News 9' changed its broadcast time from 9 o'clock to 8 o'clock in 2014. The program restructured and renamed 'Newsroom' runs for a total of 100 minutes, the first program to do so in Korea. 'Newsroom' was also the first news program in Korea to broadcast news events in real time through online portals and SNS. Running SNS social live, 'Newsroom' is looking for the best news platform suitable for the digital age.

By providing intensive coverage of landmark events—such as the Sewol Ferry Disaster, Choi Soon-sil's monopolization of government functions, and the 2018 'Me Too' Movement—'Newsroom' has become a leading news brand rivaling terrestrial television news programs in terms of both reliability and influence.

JTBC's diverse news line-up—'Morning &' 'News Scene' 'Crime Chief' 'Political Journalists Meeting' 'Newsroom Now' and 'Night Debate'—provides relevant information in a timely manner and realizes the values of JTBC. 'Lee Gyu-yeon's Spotlight' in particular, focuses on social problems through the investigative exploration of various news topics.

By providing fresh contents and informative programs—such as 'Battle of Tongues' 'Differential Class-I Have A Question' and 'Kim Je-dong's Talk to You'—JTBC has achieved remarkable success both in viewer ratings and relative buzzworthiness.



The Truth Is the News

- News of Choi Soon-sil's monopolization of government functions and the impeachment of former president Park Geun-hye recorded a viewer rating of 11.5% (December 8, 2016)
- News focused on the Sewol Ferry Disaster recorded a viewer rating of 10.9% (December 26, 2016)
- News of the 2018 'Me Too' Movement recorded a viewer rating of 8.9% (March 5, 2018)
- Selected as the most trusted broadcast program for 5 consecutive years (Sisain, 2014-2018)
- Awarded the 16th Song Kun-ho Prize (Cheongam Press Foundation, 2017)
- CEO Sohn Suk-hee was selected as the most trusted journalist for 14 consecutive years (Sisain, 2005-2018)
- The 'Anchor Briefing' corner received the Broadcasting Criticism Prize in the news sector (Korean Society for Broadcasting Criticism, December 2015)
- The 'Fact Check' corner received the 'Good Broadcast Report of the Year' Award (Citizens' Coalition for Democratic Media, December 2015)
- The 'Newsroom' studio received the Gold Minister Award in the space and environment sector of the Good Design Award (Korea Institute of Design Promotion, December 2017)



A Tight Lineup



A Tight program, from Morning till Evening



Newsroom

The most trusted news program by Koreans

- On air: Every night at 8pm
- Anchor: Weekdays (Monday to Thursday)
Sohn Suk-hee·Ahn Na-kyung
Weekends (Friday to Sunday)
Kim Pil-gyu·Han Min-yong



Morning&

The morning show that quickly delivers news from the night before

- On air: 7am, Monday to Friday
- Anchor: Lee Jeong-heon·Hwang Nam-hee



News Scene

Quick and accurate news delivered on location

- On air: 2:30pm, Monday to Friday
- Anchor: Sung Moon-kyu



Political Journalists Meeting

Clear, wholesome, and witty! A new type of political news show you have never seen before

- On air: 5:10pm, Monday to Friday
- MC: Lee Sang-bok·Yang Won-bo·Choi Jong-hyeok·Koh Seok-seung·Shin Hye-won·Kang Ji-yeong



Crime Chief

Information program that digs into major issues with experts from all areas with insightful commentaries

- On air: 4pm, Monday to Friday
- Anchor: Park Sung-joon



Newsroom Now

Go over the most important and current issues with speed and accuracy

- On air: 6:25pm, Monday to Friday

Night Debate



Night time talk show with the hottest debates that continue throughout the night

- The 100th special episode, with the longest recorded debate time of 5 hours 50 minutes, introduced the 'player switch rule' for the first time in Korean debate broadcasting history (October 12, 2018)
- On air: 12:20am, every other Friday
- MC: Shin Ye-ri

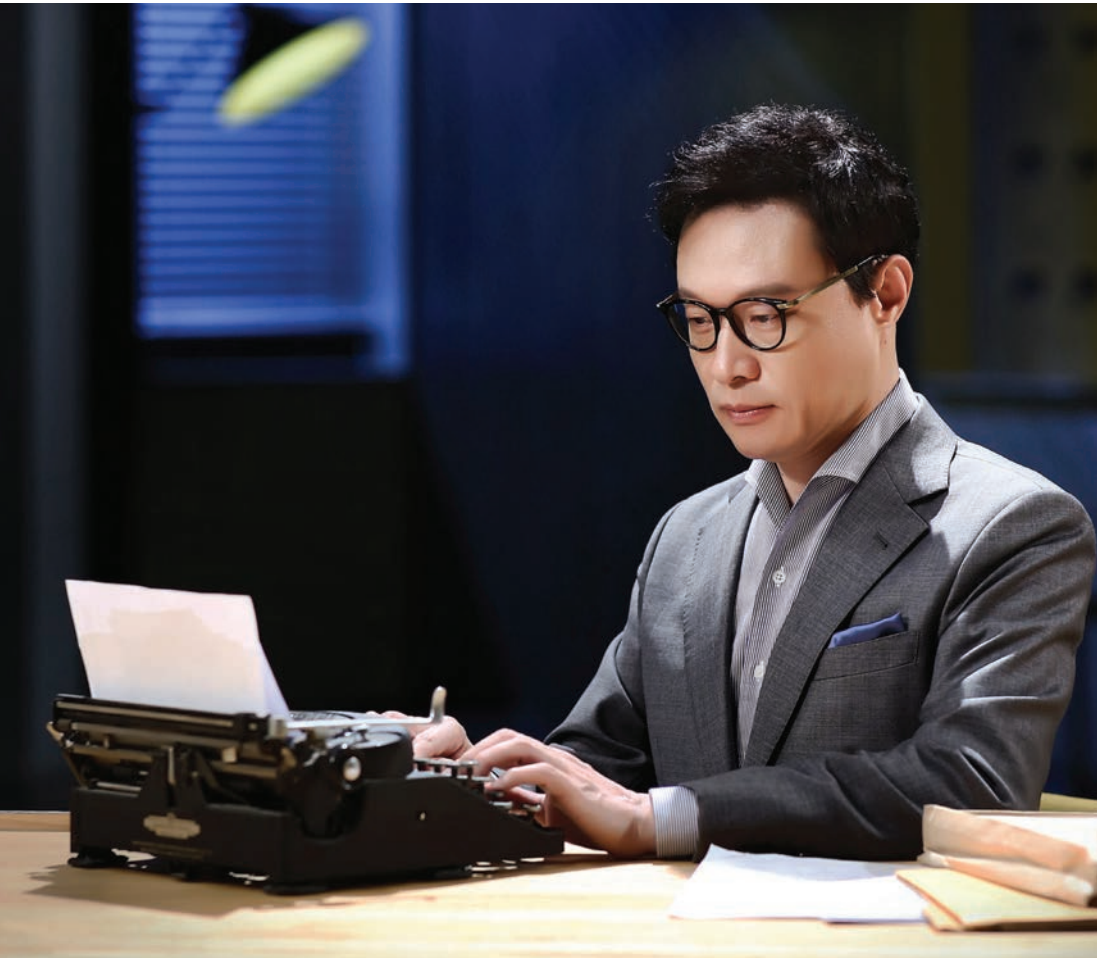


Lee Gyu-yeon's Spotlight



Be at the center of society's major issues! Genuine investigation program with exclusive in-depth news coverage

- Documentary about Sewol ferry disaster recorded the highest viewer rating amongst documentaries with 9.7% (December 25, 2016)
- The episode 'Visit the Unfinished Fukushima Disaster 5 Years Later' received the 'YWCA Good TV Program' award (April 2016)



Seoul & Pyongyang the Story of Two Cities

Documentary in search of gourmet food jointly created by North and South Korean production teams

- ‘Chungryugwan’, a popular restaurant in Pyongyang, was covered for the first time in Korea. Production was achieved through cooperation between South and North Korean production teams for the very first time
- Received the ‘2018 YWCA Good TV Program’ award in the peace sector (November 2018)
- The 2nd Season ‘Sokcho & Wonsan the Story of Two Cities’ released (February 2019)



Battle of Tongues

Zone in on the hottest topics!

Current affairs talk show that covers the hottest news of the week

- JTBC's longest running program (first broadcast on February 21, 2013)
- Recorded its highest viewer rating of 10.2% by covering Choi Soon-sil's monopolization of government functions (December 1, 2016)
- Awarded the Broadcasting Industry Development Prize and presidential recognition award at the Korea Content Awards (December 2017)
- Awarded the Best Cultural TV Show Prize at the 53rd Baeksang Arts Awards (May 2017)



Differential Class I Have a Question

Keep your head cool and heart warm!

An advanced lecture show with a Q&A session for learning

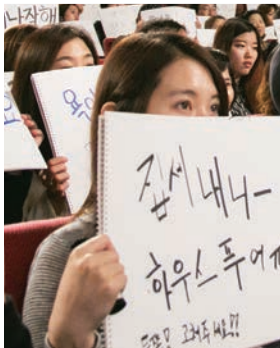
- The show recorded its highest viewer rating of 5.6% by covering writer Hwang Sok-yong's story about the May 18 Gwangju Democratic Movement (September 13, 2017)
- Featured well-known people from all levels of society, including writer Rhyu Si-min, professor Yu Hong-jun, and professor Jeong Jae-seung



Kim Je-Dong's Talk to You

An exemplary example of audience-friendly contents, it's a talk concert for the whole family

- Season 2 episode starring Lee Seung-yuop as a guest recorded an all-season viewer rating high of 4.9% (June 26, 2018)
- Season 1 and 2 broadcasted a total of 126 episodes with over 80,000 people in the audience
- Featured special guests, including Hwang Jung-min, Lee Hyo-ri, Lee Seung-yuop, and Yuhki Kuramoto



Scripted

SKY Castle

Something in the Rain

The Lady in Dignity

Misty

LIFE

ID: Gangnam Beauty

The Beauty Inside

Ms. Hammurabi

Clean with Passion for Now

Welcome to Waikiki

Strong Girl Bong-soon

Childless Comfort

Secret Affair

Hello, My Twenties!

Drama Festa

First Kiss

The drama 'Assi' of Tongyang Broadcasting Company (TBC), the forerunner of JTBC, recorded 70.3%, the highest viewer rating of a single program in 1970.

In 2011, JTBC's reputation as a king of drama was restored once more with the high quality and visual beauty of the special drama 'Padam Padam'. 'Childless Comfort' broke through the 10% viewer rating ceiling for the first time among non-terrestrial television dramas, only a year after the launch of JTBC. 'Strong Girl Bong-soon' which was aired at 23:00 on JTBC's first Friday and Saturday time slot, featured a female hero and was named No. 1 in buzzworthiness. Drama Festa, 'A Person You May Know' was awarded the Gold Prize at the WorldFest-Houston, proving its global competitiveness.

JTBC dramas have also been the talk of the town in 2018. 'SKY Castle' became a sensation exceeding a 20% viewer rating for the first time in JTBC Channel. JTBC has continued to release outstanding content such as 'Something in the Rain' which was named No.1 in drama buzzworthiness throughout 2018.

It overtook the previous JTBC hit 'Misty' starring the Korean queen of dramas, Kim Nam-joo, known for her charismatic acting.

The drama 'LIFE' recorded a 5.2% viewer rating for its first episode, the highest first episode viewer rating in JTBC drama history, and 'The Beauty Inside' recorded an all-time high buzzworthiness among dramas aired on Mondays and Tuesdays.

Heading into 2019, JTBC's competitive new lineup, featuring 'Dazzling' 'Welcome to Waikiki' Season 2, 'Legal high' 'Beautiful world' are continuing to receive enthusiastic responses from viewers.



Sensational Script ever! This realistic comical satire depicts events caused by the endless greed of the top 0.1% class of people with power

- Recorded the highest viewer rating in JTBC's history exceeding 20% (January 12, 2019)
- Ranked 1st in buzzworthiness for 7 consecutive weeks (2nd week of December 2018 - 4th week of January 2019)



Something in the Rain

A well-made mini-series that upgraded the level of outstanding direction in Korean melodramas. Directed by Ahn Pan-seok, with first-class acting performances by Son Ye-jin and Jung Hae In. It was the most talked-about drama in 2018

- No.1 in Korean drama buzzworthiness in 2018
- Recorded its highest viewer rating of 8.3% (May 12, 2018)
- Awarded a presidential award of recognition at the 2018 Korea Content Awards (Ministry of Culture, Sports, and Tourism, December 2018)
- Received the Korean Wave Drama Award of Excellence at the 2018 Drama (Korean Broadcasters Association, September 2018)
- Received the Best Drama Series Award at the 2019 Asian television Awards (January 2019)



The Lady in Dignity

In a conflict between a woman who has everything and a woman who wants to have everything, a switch of fate sets off this highly-rated black comedy. Transforming familiar subject matter with skillful craftsmanship, this outstanding series is highlighted by the showdown between two veteran actresses, Kim Hee-sun and Kim Sun-a

- Recorded it's highest viewer rating of 12.7% (August 19, 2017)
- Producer Kim Yoon-chul won the Best Director Award in the TV sector at the 54th Baeksang Arts Awards (May 2018)
- Kim Hee-sun won Grand Prize at the 2017 Asian Artist Awards (November 2017)



Misty

Korea's no. 1 news anchor becomes the suspect of murder and her husband defends her as her lawyer. With intense plot developments and unexpected twists, this passionate and mysterious melodrama, unravels to show the naked face of love

- Recorded its highest viewer rating of 8.9% (March 24, 2018)
- Leading actor Kim Nam-joo received the Best Actress Award at the 2018 (October 2018) Popular Art and Culture Awards, the 2018 Baeksang Arts Awards (May 2018) and the Best Actress award in a Leading Role at the 2019 Asian Television Awards (January 2019)



A well-made medical drama that relentlessly delves into the various forms of greed in people. This is created by the structure of the power game in the hospital where it is set

- Starred by Lee Dong-wook, Cho Seung-woo. Second work of writer Lee Soo-yeon who also wrote 'Forest of Secrets'
- Recorded a 5.2% viewer rating for its first episode the highest first episode viewer rating in JTBC drama history (July 23, 2018)



ID: Gangnam Beauty

A punch to the face of a superficial society!

this drama is made for young adults, but is loved by people of all age groups

- Recorded its highest viewer rating of 6.2% (September 15, 2018)
- Based on the popular webtoon 'My ID is Gangnam Beauty'
- Ranked 2nd for 6 consecutive weeks in drama buzzworthiness (1st week of August - 1st week of September 2018)



The Beauty Inside

A romance between total strangers about a woman who lives in someone else's body for one week every month and a man with prosopagnosia disorder, the inability to recognize faces

- Recorded its highest viewer rating of 6.1% (November 19, 2018)
- No.1 in buzzworthiness among JTBC dramas aired on Mondays and Tuesdays



Ms. Hammurabi

A rookie judge who wants to fulfill her ideals, a super-elite judge who always puts his principles first, and a veteran chief justice who is a hardened realist, clash in this courtroom drama, written by a real-life judge

- Based on 'Ms. Hammurabi' written by Judge Moon Yoo-suk
- Recorded its highest viewer rating of 5.9% (July 16, 2018)



Clean with Passion for Now

JTBC

A 'spick-and-span healing romance' led by the handsome CEO of a cleaning company who is obsessed with cleanliness, and his polar opposite, Gil O-sol, a cute but desperate job seeker who only cleans to survive

- Starred by Kim Yoo-jung Yoon Kyun-sang, Song Jae-rim
- Based on the popular webtoon 'Clean with Passion for Now?!'



Welcome to Waikiki



A Drama of six young people whose lives collide in a guest house called Waikiki this dramedy for young adults will make you laugh out loud

- Extended by four episodes (ending with the 20th episode) due to its popularity among fans between the ages of 20 and 49
- Season 2 stars Kim Seon-ho, Lee Yi-kyung, Shin Hyun-soo, Moon Ga-young, An So-hee, and Kim Ye-won



Strong Girl Bong-Soon

A romantic drama about Do Bong-sun, a girl born with superhuman strength, Ahn Min-hyuk, the eccentric CEO of a game company, and In Guk-du, a rookie detective burning to find justice

- Starring Park Bo-young, Park Hyung-sik
- Recorded its highest viewer rating of 10.3% (March 18, 2017)
- Korea's first drama featuring a female hero
- Writer Baek Mi-gyeong awarded the Broadcasting Industry Development Prize and an award from the Ministry of Culture, Sports, and Tourism at the 2017 Korea Content Awards (December 2017)



Childress Comfort

Written by Korea's most renowned scriptwriter Kim Soo-hyun, this family drama captures the way a family communicates and reconciles through the story of an old couple with three sons, and their families and grandchildren

- Weekend special drama to commemorate the one-year anniversary of JTBC
- A cooperative project between JTBC and the renowned script writer Kim Su-hyun
Starring Lee Soon-jae, Seo Woo-rim, Yoo Dong-geun, and Kim Hae-suk
- Exceeded a 10% drama viewer rating for the first time among non-terrestrial television dramas



Secret Affair

One of the most-talked-about Korean dramas, starring Kim Hee-ae and Yoo Ah-in. A seductive melodrama that depicts, through music, the exchange of emotions between a success-driven art foundation planning director and a genius pianist who has yet to fully discover his talents

- Recorded its highest viewer rating of 6.6% (May 13, 2014) and ranked No. 1 in viewer ratings among dramas aired at the same time after the broadcast of its 3rd episode
- Director Ahn Pan-seok received the Best Director Award at the 2014 Baeksang Arts Awards and writer Jung Sung-joo received the Best Script Award (May 2014)
- Recorded five million cumulative views on the Chinese online broadcast 'SOHU TV' four days after the broadcast of the drama



Hello, My Twenties!



JTBC's first seasonal drama about five young people who live together in a shared house called, 'Belle Époque'

- Season 2 ranked No.1 in drama buzzworthiness for three consecutive weeks (1st to 3rd week of September 2017)
- 'Hello, My Twenties!' Season 1 script published in book form, due to its popularity



JTBC drama brand that introduces content regardless of subject matter genres, platforms formats, and volume Used various platforms utilizing TV and the web for the first time among non-terrestrial broadcasters



• A Person You May Know (2017)

Awarded Gold Prize at the 2018 WorldFest-Houston (April 2018) and awarded Grand Prize at the 2018 Busan International Web Contents Festival (May 2018)





- Ping-Pong Ball (2018)

Directed by Kim Sang-ho who directed 'Hello, My Twenties!' and writer Park Ji-won, the winner of the 2017 JTBC Drama Script Contest

First Kiss

A digital drama that deals with the tangled relationships of four men and women, whose relationships start with a sudden kiss

- Recorded 25 million cumulative views
- Invited to the 4th Seoul Webfest and the Roma Webfest in Italy 2018



Non-Scripted

Hyori's Bed and Breakfast

Hidden Singer

Begin Again

Men on a Mission

Dining Together

Sugar Man: Two Yoo Project

Chef & My Fridge

LAN Life

My Room, First Row

Idol Room

Kids These Days

Wassup Man

Crime Scene

Phantom Singer

Abnormal Summit

Carefree Travelers

Learning the Hard Way

Chart & Go

Mimi Shop

My Mad Beauty

JTBC's Non-Scripted showcase fresh approaches to the genre, and they have set new trends in the industry.

JTBC's 'Abnormal Summit' opened the door to international talents being featured in local shows, and 'Chef & My Fridge' was the catalyst to the 'cooking show' fever that changed the industry landscape since. 'Hidden Singer' became a model for many music audition programs since its inception.

'Hyori's Bed and Breakfast' 'Begin Again' and 'Sugar Man' have won the hearts of viewers and became some of the most highly buzzed shows of the year.

'Men on a Mission' and 'Dining Together' also continue to be well-loved by audiences of all ages for many years in a row.

In 2018, JTBC's non-scripted programs took on new challenges in untested waters. It launched millennial-specific content such as 'LAN Life' 'Kids Theses Days' and to bring in new viewers.

Digital and YouTube content 'Wassup Man' at over 1.6 million subscribers broke the highest subscriber count for a television network-run channel on YouTube.

'My Room, First Row' broke the mold in redefining the movie narration and recap program genre.

JTBC2 and JTBC4 are also in the development stages of producing its own original content.



Hyori's Bed and Breakfast

A reality program that films the running of a bed and breakfast in the actual house where Lee Hyori and Lee Sang-soon live. This non-scripted show filled with fun and affection, soothes the souls of the viewers with the beautiful scenery of Jeju and the heartwarming stories shared by the staff and guests

- Season 2 recorded a viewer rating of 12.2%, the highest non-scripted show viewer rating in JTBC history (March 18, 2018)
- Season 2 Recorded the highest first episode viewer rating in JTBC history, at 9.1% (February 4, 2018)
- Season 1 received Grand Prize in the 2017 Brand of the Year (September 2017)
- Season 2 won the Best Entertainment Program award at the 54th Baeksang Arts Awards (May 2018)



Hidden Singer



A spectacular stage where emotions and miracles are brought together by singers and their fans!

An international hit music program where Korea's most famous singers compete against their unbelievable musical impersonators

- Impersonators get personal with their idols in electrifying collaborations. Starring 61 legendary singers
- The All-Star Championships in Season 2 saw the season's highest rating of 9.1% and received over 860,000 votes from viewers (January 25, 2014)
- The show received the Award of Excellence in the Creative Development Sector at the 7th Korea Broadcasting Awards of the Korea Communications Commission (April 2015)
- Sold as a global format to China, Thailand, Vietnam, and Italy



Begin Again

A busking show where Korea's top musicians tour the streets of countries like England, Ireland, Portugal, and Hungary

- Top Korean artists, including Lee So-ra, Yoon Do-hyun, Ja U-rim, Yoon Gun and Park Jung-hyun tried busking for the first time
- In season 2, Park Jung-hyun's 'Someone Like You' busking video achieved 600,000 views the day after broadcast



Men on a Mission

A variety show where seven popular Korean entertainers role play as upper classmen and interview celebrities who come on as new students for a day

- Episode featuring Psy saw the program's highest ratings yet, at 7.7% (May 13, 2017)
- Rated the highest among 20-49-year-olds for Saturday nights
- Received the Special Prize at the 2017 Korea First Brand Awards (December 2016)
- Received the Best Comedy program Award at the 2019 Asian television Awards (January 2019)



Dining Together

Korea's renowned MCs, Lee Kyung-kyu and Kang Ho-dong, hit the streets to find someone willing to share a warm meal together, in Korea's first dining documentary TV show

- Seongbuk-dong episode starring Im Soo-hyang and Yoo Yi recorded its highest rating in history with 7.6%
- The show has visited over 100 towns and over 200 households to date



Sugar Man Two Yoo Project

A music entertainment program that revives the nostalgia of singers who once dominated the past, 'Sugar Man' introduces these legends to a new generation and reinvestigates the music of that era

- Season 2 episode that featured the girl group Jewelry, succeeded in lighting 100 lamps and recorded an all season high viewer rating of 6.3% (April 8, 2018)
- Featured a variety of popular singers from yesteryear, which included Solid, Jang Na-ra, and Jewelry



Chef & My Fridge

The mother of all cooking shows! A 15-minute cook-off competition by celebrity chefs using the ingredients in the personal refrigerators of celebrity guests

- Gordon Ramsay's first appearance on a Korean domestic TV show
- The episode starring G-Dragon and Taeyang recorded the show's highest viewer rating of 10% (August 31, 2015)
- Awarded the Award of Excellence in the paid service content variety sector at the 2015 Media Award (December 2015)



LAN Life How Creators Live



A new entertainment concept that observes the behind the scenes lives of Korea's most famous online content creators

- Recorded series' highest ratings at 4% two months after its first premiere (September 7, 2018)
- Featured Korean YouTube talents with the highest subscriber counts, which included Buzzbean, Yum-cast, Bazz, and Ssinim
- Selected as the 'Leader in Entertainment Programs 2019' at the 2019 Korea First Brand Awards (December 2018)



My Room First Row

Stories you didn't know about the movies you love! A talk show for movie lovers by movie lovers. A fun show to listen to the inside scoop on your favorite movies by those who made them

- Director Hirokazu Koreeda, recipient the Palme d'Or at the 71st Annual Cannes Film Festival appeared as a guest (August 3, 2018)
- Industry power players as often featured as guests, including Director Jang Joon-hwan (director of '1987') and Director Han Jae-rim (director of 'The King')



Idol Room



JTBC's first idol-focused entertainment program, striving to acquire the no. 1 position in reputation, in the world of K-pop idols

- Hosted by MCs Jeong Hyeong-don and Defconn, who have hosted idol programs for 7 years
- Featured Wanna One, Blackpink, Red Velvet, Twice, and NCT127



Kids These Days



A special show that brings ‘adults these days’ together with ‘kids these days’ and showcases the everyday life and culture of generation Z, peeped through videos made by themselves

- The everyday life and culture of generation Z peeped through the videos of introductions that the ‘kids these days’ made by themselves
- Starring MCs, Yoo Jae-Seok, Ahn Jung-hwan, Kim Shin-Young and Kim Ha-on



Wassup Man

2018's best digital content, god's Joon Park tries on trendy items and visits the hottest places while communicating with SNS users

- Became the first YouTube channel run by a Korean broadcasting company to hit one million subscribers (September 2018)
- The number of cumulative subscribers hit 1.6 million, with 100 million cumulative views (December 31, 2018)
- Joon Park was chosen as the No. 1 Top Rising Star in 2018 (December 2018)



Crime Scene

A globally recognized murder mystery! Korea's first mystery solving entertainment program that re-enacts real crimes with guests who try to solve the mystery

- Season 2 awarded Gold Prize in the TV entertainment sector at WorldFest-Houston (April 2016)
- Season 2 awarded First Prize in the best game and quiz program sector at the Asian Television Awards (December 2016)
- Season 3 awarded Grand Prize at the New York TV & Film Festival (April 2018)



Phantom Singer



Korea's first crossover vocal audition program. A national hit, this music survival show selects contestants only by voice, culminating in the creation of a new male quartet

- Recorded its highest viewer rating of 5.3% (January 20, 2017)
- National concert finished up successfully after Season 1 and Season 2
- JTBC 'Phantom Singer Festival' held with over 10,000 people in the audience (June 9-10, 2018)



Abnormal Summit



The representative show for international people in Korea! A group of young international expats deliberate and try to address actual problems that many types of people living in Korea face

- Saw its highest viewer rating of 7.5% (October 27, 2014)
- Won the Best Entertainment Program award in the TV sector at the Baeksang Arts Awards (May 2015)



Carefree Travelers

Korea's first packaged tour entertainment program which explores the globe with an expert guide

- Season 1 recorded its highest viewer rating of 6.3% at the moment three months after its launch (November 28, 2017)
- Visited a total of 27 countries (72 cities) over season 1 and 2



Learning the Hard Way

JTBC2

Entertainment shows these days are not easy! A real self-finding travel show about celebrities who have to make money by selling things on the street

- Shot on location in Belgium for Season 1 and in Switzerland for Season 2
- Season 2 saw JTBC 2 channel's highest target demo ratings among its originals, at 0.6%



Good restaurants and hot places that only the locals know!

A travel information program structured around a local approved guide to the city

- Osaka episode awarded as 'Killer Content' according to the channel's internal standards (October 5, 2018)



Mimi Shop

jtbc4

A makeup experience given by the celebrities themselves!

A beauty shop you will never find anywhere else in the world, that exists only for you!

- Co-produced a global episode of the JTBC 4 Original 'Mimi Shop' with 'Viu' the leading Southeast Asian streaming platform
- The episode was exhibited across six Southeast Asian countries (Singapore, Malaysia, Thailand, Indonesia, Myanmar, and the Philippines)



My Mad Beauty

JTBC4

A show that addresses the beauty problems for women in the 20-34 age group!
A beauty-empathizing chart show with a fresh new concept

- Average viewer ratings for all episodes of season 2 exceeded expected goals
- season 3 production was confirmed! Hosted by MCs like Park Na-rae
Model Han Hye-jin, Lovelyz Lee Mi-joo and Weki Meki Choi You-jeong



Sports

2014 Brazil World Cup and the 2018 Russia World Cup Asian Final Qualifiers

AFC Asian Cup UAE 2019

World Baseball Classic

The Grand Slam tennis

UL International Crown

The Open Championship

LPGA TV

JTBC and JTBC3 Fox Sports have emerged as the premier sports channels as the exclusive broadcasters for a number of prestigious World Championships, ranging from the World Cup Asian final qualifiers, the World Baseball Classic (WBC), and The Grand Slam tennis tournaments.

JTBC and JTBC3, the exclusive destination to watch 2018 Russia World Cup Asian final qualifier Korea vs. Iran, saw 16.7% total combined viewer rating from the game. It proved that JTBC's sports channels are competitive in the market, rivalling the appeal of even terrestrial networks' channels. In 2018, JTBC sports channels came into national spotlight as the exclusive broadcaster of Korean tennis star Chung Hyeon's Australian Open semifinal match. JTBC and JTBC3 have brought a fresh sense of vitality throughout the market by broadcasting variety of events such as the FIA Formula One World Championship (F-1), the Bundesliga, and other landmark sports events.

JTBC Golf, the most trusted golf channel in Korea, has been the exclusive Korean broadcaster of the LPGA Tour for 10 years, delivering awe-inspiring moments in LPGA to its fans. In 2018, JTBC Golf broadcast the Korean national team winning the UL International Crown in their third time participating in the competition, a highlight of the season.

In 2019, JTBC covers the AFC Asian Cup as well as other highly anticipated sporting events.



2014 Brazil World Cup and the 2018 Russia World Cup Asian Final Qualifiers



The miracle of Korea's soccer team advancing to the finals,
nine consecutive times, a first in Asia, broadcast by JTBC!

- South Korea vs. Iran match saw a record of 16.7% in ratings
(August 31, 2017) *JTBC and JTBC3 combined
- South Korea vs. China match saw a record of 12.2% in ratings
(September 1, 2016) *JTBC and JTBC3 combined
- The first broadcasting with spider camera and drone at night
in the domestic A match games



AFC Asian Cup UAE 2019



Daring to win the Asian Cup, yet unachieved for 59 years!

Live broadcasting of the Korean soccer team playing their hearts out

- Exclusive Broadcaster of the 2019 AFC Asian Cup (Opened on January 5, 2019)
- Commentary by Shin Tae-yong and Kim Hwan, and marvelous play by the Korean soccer players Son Heung-min, Hwang Ui-jo, Jo Hyeon-woo and more
- South Korea vs. Qatar match saw a record of 30.5% in ratings (January 25, 2019) *JTBC and JTBC3 combined



World Baseball Classic (WBC)



A festival of baseball players from around the world, shown with legendary commentators and advanced broadcasting equipment

- Exclusive commentary by Park Chan-ho
- 3D technology used to view various angles for the analysis of the game



The Grand Slam tennis



Contest of global tennis stars like Federer, Djokovic, Nadal, Serena, and others

- Exclusive Broadcaster of the The Grand Slam tennis (2017-2019)
- Exclusive broadcaster of Chung Hyeon's 2018 Australian Open, US Open tennis matches and more



UL International Crown

Global championship held in Korea!

Broadcast of touching moment of winning of Korean team

- Broadcaster of the UL International Crown for 3 consecutive seasons (2014, 2016, 2018)
- Broadcasted the game where the Korean national team, including Park Sung-hyun, Ryu So-yeon, Kim In-kyung, and Jeon In-ji, won. (October 2018)



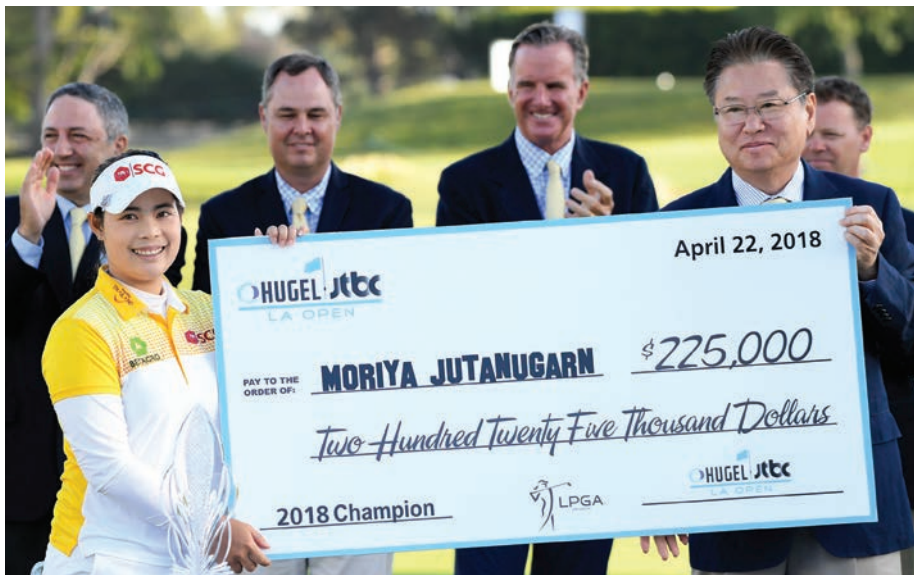
The Open Championship

The joy of watching from home, the four major golf tournaments of the world

- The amazement of the four major games of the world that can be seen from home
- Broadcaster of all rounds of The Open Championship (2010-2019)



- JTBC Golf launched the world's first digital channel in March 2017 and provided 24-hour coverage of the LPGA Tour, via online and mobile platforms.
- Live broadcasting of the LPGA, along with past competitions and documentaries, can be watched.



Contact

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