CompanyProfile

Beam Reports

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A critical, independent and investigative press is the lifeblood of any democracy.

— Nelson Mandela

Who We Are

We are a data-driven, citizen-centric
web-based explanatory news company.
We are obsessed with empowering
the public with trustworthy explanatory
news to increase citizen participation
and counter disinformation
and misinformation.

MISSION

Counter misinformation and disinformation, and increase media literacy in Sudan.

VALUES

We **learn** always.
We **win** together.
We **dream** big.
We **check** ego.
We **build** trust.

BACKGROUND

While Sudan's media has consistently ranked amongst the least free in Africa and the world in the last few decades, the time is ripe to capitalize on the opportunity that was brought in by the Sudanese revolution to strengthen both traditional and old media. Now, more than ever, it's crucial that the Sudanese media work on creating a sphere where journalists can report impartially and professionally about transition of power leading to the upcoming elections, avoiding transmission of disinformation and misinformation.

Beam Reports believes that the media is a key factor in increasing citizens' understanding of their rights and responsibilities, and the transparency of the government. For that reason, Beam Reports' first pillar will focus on creating Sudan's first Explanatory News media platform,which is a form of reporting that attempts to present nuanced, ongoing news stories in a more accessible manner. Beam Reports is not going to work on reporting on news, as we believe that there is already an intense information overload but rather work on explaining the news in a way that is simplified, based on research, and produced using creative visuals.

The information overload that is happening currently in Sudan's media creates opportunities for the spread of fake news and increases readers' vulnerability to them. To counter that, Beam Reports' second pillar is Fact-checking, where a team of media researchers and data analysts will work on finding the truth behind news and also equipping the public with tools to help verify the news they consume and in turn empower their critical eye as they consume news.

A third and important gap in the Sudanese media sphere at the moment is the need to bridge communication between public and government. To do so, Beam reports will also aim to conduct public opinion surveys, which will represent Beam Reports' third pillar. Through these surveys, we aim to amplify citizen feedback and collaboration with stakeholders inside and outside of the government.

OUR
GOAL

The goal of Beam Reports is to provide a platform that will support democratic actors to communicate more freely and securely, and empower Sudanese citizens with accurate information to actively participate in their communities.

Beam Reports Will

Fact-check & Counter Mis/Disinformation

The media landscape during this post-revolution/transitional period in Sudan can be characterized by high levels of disinformation and partisanship among media outlets, as malign actors use media to spread their narratives and capitalize on information gaps within targeted audiences. The need for a strong, independent media capable of exposing and countering disinformation while providing accurate and fact-based reporting is paramount.

Engage a strong research team and fact-checkers

To collect, verify and analyze current news and produce short explanatory news videos explaining current political, economic and social issues. And though we're a staff of people with individual backgrounds, views, and personalities, we will remain unbiased in our reporting to support productive conversations around our growing community.

Utilize the latest news verification methods and tools

As well as support fact-based and objective reporting and content production

Employ data-driven methodologies

Make use of technological advancements and verification methods to increase digital literacy and counter the spread of misinformation on digital platforms in Sudan.

Adhere to gender-sensitive reporting principles

Address the information needs of women, minorities, and historically disenfranchised communities, and counter stereotypes for both men and women, and non-binary people.

Coordinate with other media outlets, think tanks, and government officials

To increase citizen awareness of mis/disinformation and disseminate verified information through civic education efforts.

Beam Reports will prioritize covering topics around the transitional period such as peace, justice, law reforms and elections.

Our work will focus on the media's three missions during this transitional period:

- Informing local audiences with factual, easy to consume information.

- Acting as a watchdog for the transitional process by countering misinformation/disinformation.

- Increasing civic education and civic engagement & transparency.

We are a growing team of journalists, researchers, designers, and thought leaders full of personality minus the ego.
We're the wearer of many hats dedicated to helping bridge the gap in the information sphere in Sudan with trustworthy data, factual explanatory news

OUR
TEAM

Managing Team

Raghdan Orsud
Managing **Partner**

Raghdan Orusd is a program manager with years of experience working with and supporting nonprofifits on democracy and governance programs. With a graduate degree in Political Communication from the University of Leeds, Raghdan centers her work around political communication in established and emerging democracies worldwide, critically exploring the ethics and power dynamics at play.

Mohamed Nagi
Managing **Partner**

A medical doctor, participated in founding of the Sudanese Professionals Association, was a member of its executive committee and spokesperson, SPA lead December 2018 revolution and helped forming the Forces of Freedom and Change Alliance as the largest coalition in the history of Sudan, Mohamed is interested in media and its roles in democracy, especially its new digital tools.

Naser Mohammed
Managing **Partner**

Architect Master degree in advance architectural Studies. Chairman of Project Management Bureau, a Multi-disciplinary construction company established in 1984.
B.Sc University of Khartoum - Faculty of Architecture.
MArch University of sheffifield - School of Architectur

Editorial Team

AlFatih Wadidi
Editor/**Content creator**

Our editor/content creator is an exceptionally experienced journalist, political analyst and content creator. He was a writer and editor at several Sudanese newspapers, and has recently worked as a TV producer and cooperator with a youth-oriented talk-show 'ShababTalk' Produced by Deutsche Welle). He leans towards evidence-based writing and data journalism. He is also skilled in web and social media content production,and mobile journalism.

Khattab Hamad
Media **Researcher**

Khattab Hamad, a researcher with passion for investigative journalism and fact-checking. He is also interested in geopolitics and a memeber of the Global Voices; the citizen media network. Khattab is the Ambassador for the Open Observatory of Network Interference "OONI" in Sudan, and focuses his research on internet issues.

Nohad Eltayeb
Media **Researcher**

Data analyst and digital content creatorwith a passion for research, data journalism and story-telling. Nohad Joins our team as a media researcher, and will spearhead Beam Report Fact-checking and Polling projects.

Multimedia Team

Diaa Talha
Multimedia **Designer**

A Khartoum-based Graphic Designer and Illustrator, has over 7+ years of experience working in studio and independently as a freelancer.Diaa has helped build brand identities and promotional Materials for small campaigns and digital products for corporate companies.

Mazin Abdalaziz
Multimedia **Designer**

Skilled Graphic Designer, He has a passion for creating visual identities, with an eye for aesthetics and detail. Mazin has the ability to innovate, deal with new ideas and come up with appropriate solutions.